Intercounty Coordinating Committee (ICC) August 16, 2010 UW-Extension Office, Room 8/9 Jefferson, Wisconsin

1. Introductory Business

<u>Call to Order</u> – Chair Russ Kottke called the meeting to order at 9:30 a.m.

Attendance

See attached sheet

2. Certification of Open Meeting Notice

The Secretary confirmed that the requirements of the Wisconsin Open Meetings Law were met.

3. Adoption of Agenda

Motion by Green Lake County, second by Dodge County to approve the agenda. Approved.

4. Approval of Previous Meeting Minutes

Motion by Marquette County, second by Jefferson County to approve the minutes of the April 19, 2010 meeting of the Intercounty Coordinating Committee. Approved.

5. Visiting Officials

There were no visiting officials.

6. Update of County Issues - WCA Report: David Callender

- NACO Conference Observations:
 - Should be happy we do not live in California
 - Recovery will be slow
 - Debate as to whether there will be a second stimulus (If there is, it will probably target State and local government.)
 - Wisconsin is one of the top ten states for foreclosures
- Equalization valuation changes are out: State down 3%, and the ICC counties are down 3-4%
- Need to do something on "rate limits" (There are efforts to deal with counties that are constrained.)
- There may be options for "local", new revenue options: might be looked at by Legislature
- State has significant deficit (about \$2.7 billion)
- Legislative Study Committees are working on several issues, including:
 - Criminal justice funding and strategies
 - Review of emergency detention of minors
 - Health care access
 - Local service consolidation (Local Government Institute)
 - Circuit Court document records access
 - Strengthening Wisconsin's families
 - Public assistance programs
- Other WCA efforts:
 - Statewide records retention policy; David working on this. Look at a model ordinance as a "best practice", but not a requirement. The model is up on the WCA web site.
- Parliamentary Procedure will be a training at WCA conference (especially useful for new County Board members)
- Working on issues of economic development; new study on "Leap Forward Wisconsin" and a reorganization of the Wisconsin Department of Commerce

• The Wisconsin Way is continuing. Preliminary recommendations are out with the "Blue Print for Change". Final report late this year or early next year. There are far-reaching recommendations.

7. Open Discussion of County Issues

Question by Dodge County: Should written reports be done by Supervisors attending meetings out of the Courthouse?

- Columbia: make presentations on conferences attended if the issue is relevant

Green Lake: presentations to County Board about conferences
 Jefferson: only have Department reports to the County Board

Sauk: has nothing like this

Concern: This is micro-managing.

Concern: Not everything from conferences is relevant to the County Board.

Concern: There can be overkill on reports.

Concern: Some meetings are confidential (i.e. Personnel).

Concern: Agendas that document conferences attended are enough.

Issue: Jefferson County tabled two issues at the last County Board meeting: rate limits and a DOT resolution on Transportation Fund. Another issue before the county involves when grant applications need to come to the County Board and the method used to do this. The responses to the grant issues were as follows.

- Green Lake looking into a process. No policy now.
- Jefferson is discretionary now.
- Columbia scrutinizes at the Committee level.
- Dunn refers all grants to the Corporation Counsel; \$10,000 and over to County Board.
- Dodge has grants go to Finance Committee to see if has budget implications and to the County Board if over \$25,000.

Concern/Observation: When the County is a middle-man, there is no need to involve County Board.

8. PROGRAM:

"Building Community Capacity and Leadership" Presentation by Steve Grabow, Professor and Community Development Educator, UW-Extension, Jefferson County Office. Source of Presentation: David Hinds, UW-Extension Professor Emeritus, UWEX Local Government Center

The full PowerPoint presentation is attached. A few summary slides are included in the minutes:

- Community Development includes the idea of transforming communities.
 - Which, in turn, includes the concept of building community capacity
- Community Transformation occurs when a community develops a sufficient organizational and network base that enables effective participation, communication and collaboration.
- Community Capacity (Mancini, Martin and Bowen) is:
 - The degree to which people in a community demonstrate a sense of *shared responsibility* for the general welfare of the community and its individual members.
 - The degree to which they also demonstrate *collective competence* by taking advantage of opportunities for addressing community needs and confronting situations that threaten the safety and well-being of community members.

- Sense of Community (Chaskin) is:
 - A degree of connectedness among members and a recognition of mutuality of circumstance.
 - One component may be the existence of a threshold level of collectively held values, norms and vision.
- Community (S.A. Small & A. Supple) is defined as social relationships that individuals have based on group consensus, shared norms and values, common goal and feelings of identification, belonging and trust.
- Basic Way to Define Communities:
 - Communities of place
 - Defined geographic boundaries
 - Communities of interest
 - Groups of people united, cooperating or interacting with regard to a common topic, concern, interest or shared history, culture, ethnicity, etc.
 - Communities of practice
 - Groups of persons in a particular profession or discipline interacting around their common interest

• A Community Capacity Model



- Community Capacity Elements
 - Environment: The capacity and ability to define a community, describe and understand its unique environment, and take responsibility for community issues and common purposes.
 - Community Structures: The capacity and ability to create, manage and maintain appropriate community structures that address community issues and achieve community purposes.
 - Purpose-Based Action: The capacity and ability to take appropriate actions to address community issues and achieve community purposes.
- Leadership vs. Management
 - Leadership creates the systems that managers manage and changes them in fundamental ways to take advantage of opportunities.
 - Creating vision and strategy
 - Communicating and setting direction
 - Motivating action
 - Aligning people
 - Creating systems that managers can manage and transforming them when needed to allow for growth, evolution, opportunities and hazard avoidance
- Kotter's Observations (Professor Emeritus John Kotter, Harvard University):
 - Successful organizations require a higher proportion of leadership than management in order to produce extremely useful and long-term change.

The ICC members participated in a facilitation of ideas about community and community capacity. Their responses from this interactive dialogue follow.

ICC Members' Input on Community Capacity Building

Question 1: What are various "communities" that affect or are affected by County Government? Question 2: Who are some of the <u>key</u> communities linked with County Government?

- Business Community
 - Manufacturing
 - ◆ Ag
 - Retail
- Detached Community
 - Those not paying attention
- Prisons
- Incarcerated
- Banking Business
- Emerging Leaders as a Community
- * Towns
- Nonprofits
- County Services Recipients
 - WIC
 - 4-H
 - Recreation
 - Aging
- Environmental Community
- Church Community
- Elderly/Youth
- School Community
- State Government
- Property Rights Community
- Immigrant
- Medical
- Electronic/Technology
- Civic/Service Organizations
- Media
- Cities/Villages/Towns
- Utilities as community (Infrastructure)
- Seasonal Tourism
- Real Estate Community
- Global Community
- "Free-Loading" Community
- "Establishment/Institutionalized"

^{*} Key communities/those communities that ICC thinks are very important to counties

(Note: Know what our customers/communities need)

ICC Members' Input on Community Capacity Building (cont.)

Question 3: How do you think they view County Government (engaged; satisfied)?

Business

- Business is not satisfied.
- County Government does not have a lot of interaction with business other than economic development organizations (most interaction is in the local cities/villages).
- Business looks at County Government as regulatory, not as a partner. There is a need to change attitudes of business leaders to be more of a "partner".
- When business looks to Emergency Management, then the County is very important.
- County Government needs to "engage" more with the business community.
- Business is frustrated that government doesn't operate as a business. They don't understand "committees".
- Cost saving efforts may work against buying local.

Detached Community

- Do not know their County Supervisors. (There is a need for processes to help connect better.)
- People in "Townships" know Supervisors better than they do in cities.
- The "Sauk County Leadership Program" helps engage people in County matters.

Question 4: What are some ideas to enhance the capacity of County leaders and key communities?

- Civics lessons
- Get out to the "School Community"
- County Board leaders go out to "communities"
- WCA/NACO: template for a brochure on County Government (on NACO web site) for service clubs (WCA to provide this)
- No need to involve "everybody"
- County Supervisors need "crib-notes" (WCA may be helpful.)
- Methods of communication changing (social marketing techniques for youth)
- Use more "social media" for younger citizens

9. Open Discussion of County Issues (cont.)

• Chair Kottke invited input on issues in individual counties, and requested input on possible topics for the ICC's 2010/2011 Program Year. Steve Grabow facilitated the discussion and captured the ideas below.

Possible ICC Topics for the 2010/2011 Program Year

- Merging Services
 Sharing Services
 Services among communities
- Transportation
 - High-Speed Rail
 - Transportation Planning

Possible ICC Topics for the 2010/2011 Program Year (cont.)

- Relationship Between County Government and Business
 - Theme throughout the year
 - County by county
 - Work with economic development organizations to help with identifying businesses to involve in those programs
- County Fair Situations
 - Trends
 - Implications
- Electronic Community
 - Lead: Andy Ross; Madison College efforts
- County Health Status
 - Not doing too well in ICC (assessments)
- County Dispatch/911
- County Planning and Zoning
- Public/Private Cooperatives

10. Future Meeting Dates: September - No ICC meeting (2010-2011 Program Planning)

11. Adjournment

Motion to by Green Lake, second by Columbia to adjourn. Approved. Meeting adjourned at 11:45 a.m.

Respectfully submitted,

Sturrt Grabas

Steve Grabow

Community Development Educator

UW-Extension, Jefferson County Office



Columbia County Bob Westby John Tramberg Andy Ross Debra Wopat Nancy Elsing, Columbia County Economic Development Corporation Kathleen Haas, UWEX **Dodge County** Russell Kottke Dave Frohling Jeff Hoffman, UWEX **Green Lake County** Dan Priske Tom Traxler Joanne Guden Jason Kauffeld, UWEX Jefferson County John Molinaro Gary Petre Steve Grabow, UWEX 1. JAN ROOM: Marquette County Howard Zellmer Paul Wade Brent Miller, Administrative Coordinator Marty Havlovic, UWEX Sauk County Bill Wenzel Marty Krueger Kathy Schauf Jen Erickson, UWEX **Guests** John Reineman, WCA 1 DAVID CALLENSER WGA 2.